

## ANNELIESE ASHLEY

Greenwich, CT 06830 • (203)-912-0737 • amkashley13@gmail.com • [LinkedIn](#)

### EDUCATION

---

**Saint Joseph's University, College of Arts and Sciences** Philadelphia, PA  
**Bachelor of Arts and Sciences**, Communications Major, Minor in Marketing: Advertising and Promotions May 2025  
**GPA: 3.49; Dean's List**

**Relevant Coursework:** Non-Profit Communications, Social Media & Community Engagement, Principles of Selling, Marketing Communications, Public Relations and Publicity, Selling and Sales Management

**Skills:** Communication, time management, teamwork, social media, leadership, philanthropy, creativity, customer service

### WORK EXPERIENCE

---

**New York Football Giants** East Rutherford, NJ  
**50/50 Raffle Sales Team Intern** August 2024 – Present

- Sell 50/50 raffle tickets to fans before and during each Giants home game, reaching set monetary goals weekly
- Promote the mission of The Giants Foundation to fans
- Represent the New York Giants and The Giants Foundation in a positive manner as brand ambassadors while providing world class service to fans

**John Cardinal Foley Program for Media and Civic Engagement** Philadelphia, PA  
**Fellow and Social Media Consultant** April 2023 – Present

- Assisted non-profits through marketing, communication, and advertising strategies, including building websites, hosting events, running social media accounts, creating newsletters, and outreach to enhance the company's brand
- Managed the work of team members and work as a liaison between the clients and consultants for different non-profits around the Philadelphia area to work on any of their business needs

**The Milbrook Club** Greenwich, CT  
**Communications, Events, and Sports Marketing Intern** May 2024 – August 2024

- Responsible for weekly e-mails; information for the week, promotion of upcoming events, and club website
- Creation of flyers for major club events to promote, work closely with department heads maintaining continuous themes, and successfully execute events
- Responsible for the Instagram account and keeping up to date with club content

**Lifeguard/Head Lifeguard** May 2020 – August 2024

- Supervised and communicated with 25+ lifeguards in the absence of the pool director to maintain the chemical balance of the pool, chemical record, appropriate levels of lifeguard coverage to uphold the safety of 100-150 members for 40+ hours per week
- Assisted the pool director in general organization, office duties, special event coordination, meetings, and billing

**Colonial Toyota** Milford, CT  
**Marketing and Communications Intern** May 2021 – June 2021

- Worked on redesigning the company's website, updating it with new information to properly display the correct information to consumers
- Assisted management on commercials for the current promotions at the time, edited advertisements for social media and billboards, to effectively market to various target audiences

### COMMUNITY INVOLVEMENT/ACTIVITIES

---

Red & White Ball Junior Committee Co-Chair, American Red Cross Metro New York, Greenwich, CT, 2023-Present  
Executive Board Secretary and Member, Greenwich EMS Explorer Post, Greenwich, CT, 2017-2021

Alpha Phi Theta Chapter at Saint Joseph's University, 2022-Present

- Red Dress Gala Committee Member, Head of Sponsorships (Fundraising) and Baskets (Auction) 2022-Present  
VP of Risk Management and Scholarship, Saint Joseph's University Panhellenic Council Executive Board, 2022-Present  
VP of Fundraising, Saint Joseph's University Circle of Sisterhood Executive Board, 2023-2024